

Performance Ice Mel

An environmentally friendly deicer that makes ice and snow disappear quicker and safer than ever before!

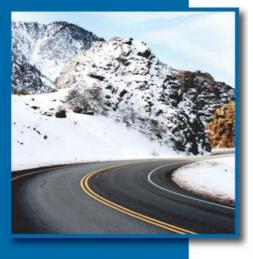
### **Product Overview**

Magic Salt™ starts out as ordinary rock salt and is treated with a special liquid; an agricultural by-product of the distilling processes blended with Magnesium Chloride. When this environmentally friendly liquid which has more positive health and environmental characteristics than conventional de-icers bonds with rock salt, the corro-sive nature of the rock salt is diminished - making Magic Salt™ safer for machinery, concrete, pavement, people, pets and plants.

### **Product Features**

- Environmentally Friendly Magic Salt™ releases far less sodium and chloride ions into the environment than either plain rock salt or calcium chloride.
- **Beneficial to Your Health** Reduces dust clouds associated with the use of untreated salt.
- Save Time, Money and Labour Magic Salt™ has a veneer of viscous material enabling it to adhere better to roads and walkways reducing bounce and scatter and providing better traction. Magic Salt™ won't leave behind a stone or sand residue, making spring cleanup simple.
- **Economically Superior** Since it works better and lasts longer, less Magic Salt<sup>™</sup> is required to displace an equal amount of ice or snow than any other commonly used ice melter.
- Improved Working Temperatures (-30°C or -22°F) Works better at lower temperatures.
- Corrosion Protection Use of Magic Salt™ reduces the corrosive nature of rock salt, thereby protecting your valuable equipment.
- Won't Cake or Clump Magic liquid prevents the salt from freezing and acts as an anti-caking agent, hence avoiding the caking or clumping issue associated with rock salt saving your spreader from damage.

'Ready When Nature Strikes. Guaranteed.'





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# **Product Application**

For driveways and walkways, use 2 to  $2^{1/2}$  oz (1/4 to 1/3 cup) per square yard. Melting will begin immediately and continue longer than other regular rock salt products. Shovel off slush and re-apply if needed. For best results, remove all loose snow and slush from driveways, steps and walkways. Spread a generous amount in the path of traction wheels to get out of slick parking areas.

For highway use, reduce conventional dry salt application rates by 20-40%.

Magic Salt™ never loses its ability to de-ice no matter how long it is stored.

# 'Ready When Nature Strikes. Guaranteed.'

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